

Christopher Rico | Designers and Design Professionals Policies

I welcome the opportunity to work with you on your project! Below is a description of expectations that flow both ways to ensure a seamless working relationship and successful implementation. Together we can realize great things for your project and your clients!

What you can expect from me.

I'm a professional artist with nearly 3 decades of experience. I've exhibited internationally, and across the US, building a solid reputation and carefully valuing my work with gallery partners that accurately reflect the market. I do not price regionally; a painting in a gallery in NYC costs the same as a painting in my studio. I operate with integrity and pricing is part of that practice. I will never undervalue a work for a quick sale. This shows respect to my established collectors and to future collectors as well.

You can expect clear, responsive business communication. I respond to text, email, or facetime, whatever works best for you. I do not communicate through apps like WhatsApp. These are not professional forms of business communication and not secure. If asked, I will provide you with images, PDF documents, and even renderings when possible, and these items are considered proprietary for the express purpose of client presentation.

You can expect the work to be delivered on-time, and available if identified for a project. However, please understand that work cannot be tied up for extended periods of time. If your project is in its genesis or your client is not ready to commit, you may wish to postpone approaching me or be willing to discuss a deposit to hold the work. Any work in my studio is fair game for collectors.

You can expect discretion. I will never post pictures of active projects without your consent. I may ask for installation photos for my social media and web presence, but I will always respect client privacy and their preferences regarding these matters.

What I expect from you.

I expect to be treated with respect, and this extends to my work. It is perfectly acceptable to take work on site for a client to view in-situ. This type of "loan" will be for no more than 1-3 days, and negotiated in advance. If the work will be part of a grand opening, social event/gathering, or commercial use, a rental fee of 50% of each piece's retail value will be required in full prior to said event and explicit permission must be obtained. I reserve the right to refuse such a use request.

Any high resolution images I provide are for presentation purposes only. Under no circumstances should the client be given these images by email or file transfer of any kind. Similarly, if a client commits to the purchase of a work or works, payment is expected prior to the work leaving the studio. Unauthorized reproduction of any work is considered theft and could result in legal action and negative social consequences for complicit parties.

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Client expectations (continued)

Discounts may be offered for purchases of multiple works or if we have an established, ongoing relationship. Discounts should not be assumed at the front end by you or your client. Industry standard is 10% and no more than 20% for established partners.

If you are receiving a commission for the work as part of your project, you should disclose this information during our process for the sake of transparency and fairness. This may impact your discount.

If any discounts are negotiated, subsequent requests for additional discounts will be refused. If my work is outside of your client's budget or the project budget, please be honest about this up front.

I expect appointments and studio visits to be honored. My time is as valuable as it is scarce. I prepare for visits to ensure the best client experience, and this requires time and effort, and thus is (albeit welcome) a disruption to my studio practice. Repeated no-shows may result in our working relationship being terminated. There is an online booking form on my website, and at the end of this document.

Finally, if your client accompanies you to the studio, you are responsible for their behavior. Except under rare circumstances, children are not allowed. Pets are not allowed. Basic rules apply: do not touch anything without permission, be respectful. If we visit my off-site archives, the same rules apply.

Additional Considerations

My studio is an active working space. It is not accessible. It is in an old building with no elevator, and 3 flights of stairs are involved. If your client has accessibility issues we can make alternate arrangements within reasonable accommodations.

I regularly clear out old work to make room for new work. Please call ahead if you have specific work you wish to view. Bear in mind that this may require a few business days depending on the size of the work requested. You may send me digital images of your client's space, which I can superimpose work into. I have a digital projector in my space to facilitate these visuals.

Please review this document carefully. It will save each of us a great deal of time. If you wish to proceed, please reach out to me through the following channels:

- Phone: 864-340-1529
- Online booking portal: <https://www.christopherrico.com/book-online>